

Telecentre Europe and I-LINC Awards 2016

Pacification Room, Ghent City Hall
7 October, 2016



Laurentiu Bunescu

CEO of Telecentre Europe



Daniël Termont

Mayor of Ghent

Telecentre Europe and I-LINC Awards 2016

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7 October, 2016



Host:

Ekaterina Fedotova

Community and TEAC Event Manager

Telecentre Europe



Telecentre Europe



I-LINC

INCLUSION + ICT + LEARNING

**Awards
2016**

Four Categories

- **Best e-Facilitator**
- **Best Digital Changemaker**
- **Best Multi-Stakeholder Partnership**
- **Best Practice**





Telecentre Europe Awards 2016



Telecentre Europe AISBL has established the **Telecentre Europe Awards** to recognise the achievements of individuals and organisations across Europe that enable people to get to grips with technology.

Thousands of individuals and hundreds of organisations around Europe work daily with communities to empower citizens through technology and the Internet: from teaching digital literacy and online safety to carrying out transactions with government and boosting entrepreneurship, from supporting young people's employability to uniting different stakeholders for ensuring digital inclusion.

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Have your say on youth employability!



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**Awards
2016**

Criteria for Best Multi-Stakeholder Partnership

Constituency: Number of active partners and representation of relevant sectors.

Impact: Demonstrated impact on awareness raising and actions to boost digital skills.

Sustainability: The initiative has ensured some means of funding or a business model in the medium to long term to be able to maintain its operations and outcomes.



Constituency **Impact** **Sustainability**



Best Multi-Stakeholder Partnership

Awards presented by

- **Daniël Termont, Mayor of Ghent**
- **Mariusz Boguszewski, Board of TE**

Best Multi-Stakeholder Partnership Finalist:

Communotic



Region: Normandy, France

Established: 2012

Partners: 70

Leading organization:

Conseil regional de
Normandie

- The aim is to create a network of training organizations in order to improve the use of ICT in the educational field: e-learning, smartphones, serious games to choose a job or learn basic skills, videos to prepare the 1st day in a job, etc.
- The network extends to various stakeholders.
- Objective - to help people access the training, mainly vocational, despite transport problems.
- Normandy is one of the first regions in France, which got involved in the "multimodal" training.
- Result – much less training quitting and better exams passing rates

Best Multi-Stakeholder Partnership Finalist: Training in the Use of Smartphone to the Senior



Represented by Anna Blazquez Abella, Pere Tarrés Foundation



Region: Catalonia, Spain

Established: 2013

Partners: 9

Leading organization:

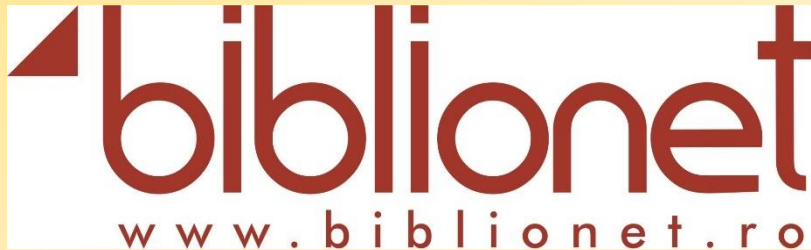
Pere Tarrés Foundation

- Teaching digital literacy (Smartphones) to people over 55 years old in Catalonia.
- The project main purpose is to include senior citizens into the current technological society by undertaking a practical training program about the use of ICT, optimizing their opportunities for health, leisure and security.
- Training is developed and organized in collaboration with Vodafone Spain Foundation
- Result: 590 workshops for 9.609 people

Best Multi-Stakeholder Partnership Finalist: Biblionet – The World in My Library



Represented by Ioana Crihana,
The National Association of Public Librarians and Libraries in Romania (ANBPR)



Region: Romania

Established: 2009

Partners: 7

Leading organization:

IREX Foundation

- 1500 public libraries (80% of all) equipped with ICT, reaching over 600,000 first-time Internet users.
- 3000 librarians have acquired basic computer skills.
- Romanian public libraries transformed into vibrant community hubs offering new services and 21st-century technology tools.
- Created a robust professional development system, with 41 regional hubs

Best Multi-Stakeholder Partnerships 2016



Communitic
Normandy, France



**Training in the Use of
Smartphone to the Senior
Catalonia, Spain**



The World in My Library
Romania



Telecentre Europe
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**Best Multi-Stakeholder
Partnership
Winner**

Biblionet - the World in My Library
Romania

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Telecentre Europe

Māra Jākobsone
Chair of the Board
Telecentre Europe

Criteria for Best Practice

Innovation: the initiative addresses digital skills for youth, youth employability, youth entrepreneurship in a new way; proposes new solutions for enhancing digital skills and employability perspective of youth; is unique in offering young people opportunities to upgrade their skills and find a job.

Sustainability: the initiative has ensured some means of funding or a business model in the medium to long term to be able to maintain its operations and outcomes.

Impact: the initiative has demonstrated evidence of positive impact on young people (on their digital/entrepreneurial skills level; on their employability perspectives).



Innovation Sustainability Impact



Best Practice

Awards presented by

- **Jose Maria Bolufer, Telefonica**
- **Iva Walterova, Telecentre Europe**



Best Practice Finalist:

Capital Digital

Brussels, Belgium

Represented by Nico Bogaerts, MAKS

The main **challenge addressed** by the project is a lack of people from disadvantaged target groups accessing STEM career paths

Short term **aim** - to improve essential IT-skills of young people and to teach them the basics of coding.

Long term **aim** – to make disadvantaged target groups aware of the career paths that lead to jobs in the IT sector where they are currently underrepresented.

Activities:

- training (3x/year) for young people (15 to 25 years old) to train them as e-facilitators for the coding camps for children.
- coding camps for children (3x/year) where children learn the basics of coding and learn to make a simple app or game or learn to program a robot



Best Practice Finalist: **MUNDAR – Change Your World** **Portugal**

*Represented by Paulo Vieira, Programa Escolhas
Francisco Palmares, Calouste Goulbenkian Foundation*

Annual young entrepreneurship contest is focused on the empowerment of young people (aged 16-30) living in low social and economic territories.

3 strategic areas of intervention:

- Change your world (related especially to business ideas);
- Change your community (urban rehabilitation ideas to improve something in the community);
- Change the world (ideas that give a solution for a certain type of a social problem).

45 projects supported - financial support of up to €2500, creative and tutorship process, training from consortium volunteers



Best Practice Finalist:

Online4EDU – ‘Online Collaboration Methods and Tools’ Training and Testing System

Germany, Latvia, Lithuania, Estonia

Represented by Nenja Wolbers, SDC

Aim - to support teachers of all school forms in their use of digital media when working with pupils and preparing lessons.

Five partners developed a blended learning training (a 3-month course, online+F2F) that

- facilitates online collaboration tools and their application in the school routine.
- based on a survey that analyzed the learning needs of teachers and on the syllabus of the ECDL online collaboration test.
- combines the innovative method of blended learning with the idea of “learning by doing” and contributes to the promotion of media competent citizens.



Best Practice Finalist: **Digital Storytelling –** **the Bridge Between Generations**

Municipality of Medgidia, Constanța County, Romania

Represented by Alina-Valentina Ocheană, Medgidia Municipal Library

- Young people have learned to build digital stories using various programmes and applications and then became mentors for seniors who have put their memories of loved ones in short movies.
- They learn how to write a script, edit photos and drawings and make them into a few-minute movie that is, with their permission, posted online.
- This type of practice allows the digital preservation of cultural identity of communities, digital literacy and digital inclusion of vulnerable groups.
- Many of the volunteers chose a career in IT and also participated in the library workshops - Photoshop, HTML and C ++.



Best Practices 2016

- **Capital Digital (Belgium)**
- **MUNDAR – Change Your World – Annual Young Entrepreneurship Contest (Portugal)**
- **Online4EDU – ‘Online Collaboration Methods and Tools’ Training and Testing System (DE, LV, LT, EE)**
- **Digital Storytelling – the Bridge Between Generations (Romania)**



**Telecentre Europe
Awards 2016**

**Best Practice
Winner**

*Digital Storytelling
Bridge Between Generations*

Romania

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Best Digital Changemaker

Awards presented by

- **Mara Jakobsonsone, Chair of TE Board**
- **Andrea Parola, Advisory Board of TE**

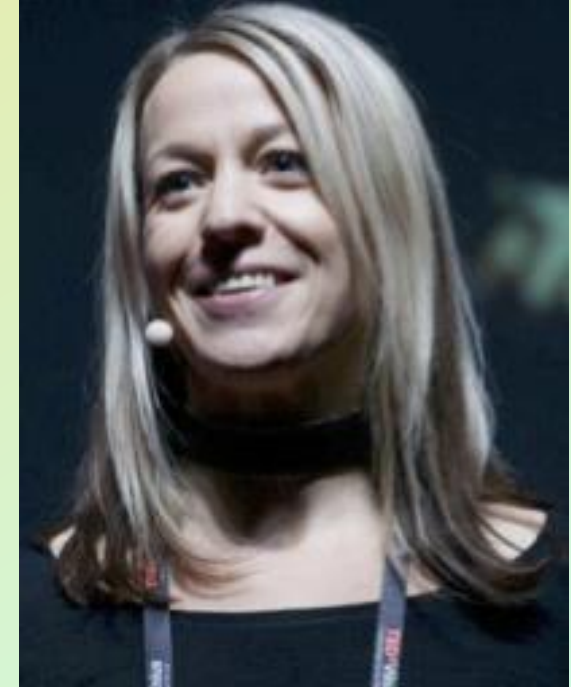


Digital Changemaker Finalist: Cheryl Miller

Purpose - inclusive digital transformation around the world by increasing participation of girls and women in digital studies and careers.

Some of the initiatives:

- greenlight for girls - greenlight Day - global STEM events for girls;
- Ada Awards (Europe and Africa) - Digital Girl of the Year, Digital Woman of the Year, Digital Impact Organization of the Year;
- g-Hive.org - global ESTEAM discovery community for girls;
- Digitalmuse.org - "Girl Tech Fest" - global ESTEAM events for girls;
- inQube.eu - "Move It Forward" female digital starter weekends - global ESTEAM community & events for women.



Brussels, Belgium
Cofounder & Executive Director
Digital Leadership Institute



Digital Changemaker Finalist:

Veronique De Leener

- Over its 15 years of existence, Veronique put MAKS on the map as an expert organisation in e-inclusion and media literacy in an urban context.
- MAKS has 2 centres in Brussels, annually coaching about 500 adult jobseekers and 100 youngsters.
- She made MAKS an organisation that is being consulted (both locally and internationally) when designing policies or projects for disadvantaged target groups.
- Veronique personally brought methods like digital storytelling to the core of the organisation as a way to give people voice about important social issues such as diversity, gender based violence and mental health.



Brussels, Belgium
Director at MAKS vzw



Digital Changemaker Finalist: **Goran Jovišić**

- Organized 14 national and international conferences, 11 public debates, round tables
- Established several e-learning portals for uniting all activities in the ICT education and trained 5000 citizens.
- Prepared 4900 unemployed young people in the use of ICT and internet
- Supported Roma people to localize free educational applications in the Roman language.
- Led an online school for 1700 students and 400 teachers about the prevention of digital violence
- Introduced ECDL certification



Novi Sad, Serbia

**President of Association
of Serbian Professors
of Informatics**



Best Digital Changemakers 2016



Cheryl Miller
Brussels, Belgium



Goran Jovišić
Novi Sad, Serbia



Veronique De Leener
Brussels, Belgium



**Telecentre Europe
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**Best Digital
Changemaker
Winner**

Goran Jovišić

*Association of Serbian
Professors of Informatics, Serbia*

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Best e-Facilitator

Awards presented by

- **Jason Blackstock, University College London**
- **Pedro Aguilera, Board of TE**

E-Facilitator Finalist: **Vita Vitola**



Researcher at LIKTA

Liepaja, Latvia

Years in service as e-facilitator: 10

People supported/trained: 1 000

Vita has been involved in training materials development, methodology development, train the trainers event organization. Her developed materials are used all over Europe.

Work with under-privileged unemployed youth is the most satisfying - it gives the opportunity to follow up how training can change lives.

E-Facilitator Finalist: **Eric Gijssen**



Brussels, Belgium

Years in service as e-facilitator: 20

People supported/trained: 5 000

Eric is specialising in using digital media to give disadvantaged groups a voice, inviting them at the same time to a lifelong learning process and to an integration process.

He creates a safe environment where young people dare to express themselves fully. He brings out their creativity as a motivator to learn new skills.

E-facilitator at MAK S vzw

E-Facilitator Finalist: **Dina Briuske**



Tambov, Russia

Years in service as e-facilitator: 13

People supported/trained: 10 000

Started as ICT training for underserved women, with Dina's efforts the center expanded its services and now helping various audiences in major areas: 'Programming languages and technologies', 'Application packages', 'Business and Finance', ICT for retirees.

Dina has introduced various methods of active learning; distance learning modules. In her work she always considers students' views and circumstances to help them succeed.

**Director, facilitator at
ORT-Keshernet ICT Center**

E-Facilitator Finalist: **Antonio González**



**Local Innovation Agent
at Guadalinfo**

Baza, Spain

Years in service as e-facilitator: 12

People supported/trained: 1 651

Thanks to Antonio, the telecentre in one of the most deprived areas in South Spain has emerged as an aid centre, where users overcome personal and social barriers and are trained in ICT for employability.

Despite lack of funding, he kept the centre open, even without functional workstations or connection.

The evolution of the community is a reality: from digital literacy and social inclusion in 2008 to robotics and advanced programming in 2016 aiming at better digital competences and job placement.



Best E-Facilitators 2016

Eric Gijssen
Brussels, Belgium

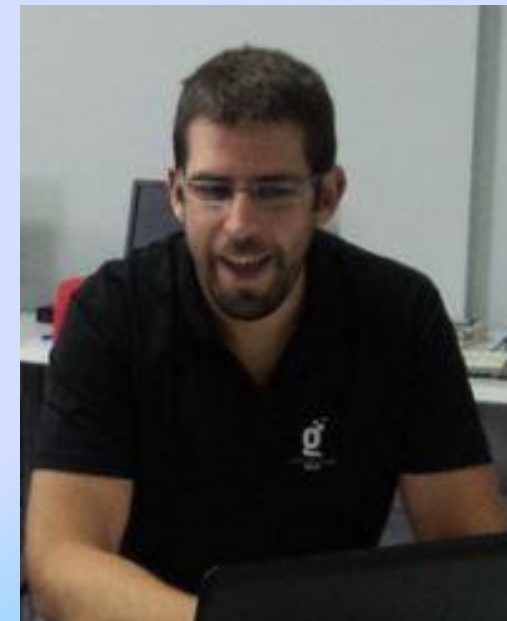


Dina Bryuske
Tambov, Russia



Vita Vitola
Liepaja, Latvia

**Antonio Manuel
González Pérez**
Baza, Spain





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**Best e-Facilitator
Winner**

Antonio Manuel
González Pérez
Guadalinfo, Spain

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